

**Michigan Educational Research
Association, Inc. (MERA)**
(www.merainc.org)

MERA Mission:

The mission of The Michigan Educational Research Association, Inc. is to promote accurate, high quality, appropriate and ethical use of research, assessment, and evaluation practices that improve teaching and learning in education.

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Genesee ISD

Michigan Educational Research Association, Inc.
P.O. Box 164
Thompsonville, MI 49683

Michigan Educational
Research Association, Inc.
(MERA)

Presents

ESSA
Accountability:
What will be the
impact?



(www.merainc.org)

Fall 2018 Conference
November 19-20, 2018
Frankenmuth, Michigan

Program Information

Since 2015, ESSA has required states to rethink their systems of accountability---the process of evaluating school performance based on student performance measures---and support. Effective accountability systems should drive continuous improvement toward making college and career readiness a reality for each student in a public school. Several months ago, Michigan released their accountability system framework. What will be the intended and unintended consequences of Michigan's accountability system moving forward? This and other pertinent accountability related topics will be covered during MERA's two-day Fall 2018 conference. Register and "hang out" with us as we learn more in Frankenmuth!

Conference Information

Monday, November 19, 2018

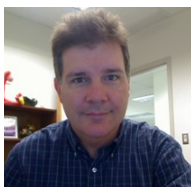
9:00 a.m. — 4:30 p.m.

Continental breakfast and lunch (annual meeting)

Dr. Jim Gullen—Measuring Student Growth: So much more than just subtracting two numbers

Gary Collins—Designing Rubrics for Student Growth

Dr. Mark Reckase—The Evolution of Large Scale Educational Assessment in the United States



Dr. Jim Gullen will spend the morning with participants increasing their understanding of what it means to measure student growth given a public education environment. Jim is an excellent presenter from whom participants will enjoy listening to and learning from regardless of the topic.

The measurement of changes in student achievement present a number of challenges compared to measuring other sorts of student growth such as height or weight. Because of these challenges, a variety of methodologies have been developed to measure and communicate student growth. Each of these models can provide useful information, but only if they are well understood by all who make use of them. This presentation will present aspects of the measurement of student growth that must be understood regardless of the growth model employed. Various growth models that are currently in use will also be presented and explained. Characteristics of each model that potentially impact how and when they should be used will also be covered.

Jim earned his B.S. in Mathematics Education from Wayne State University. He earned both his Master's degree and Ph.D in Educational Evaluation and Research from Wayne State University.

Jim is a board member of the Michigan Assessment Consortium and chairs the Assessment Learning Network. He is a member of the National Council on Measurement in Education. Jim proudly serves as the current treasurer of the Michigan Educational Research Association.

Tuesday, November 20, 2018

9:00 a.m. — 4:15 p.m.

Continental breakfast and lunch

Dr. Venessa Keesler— Current Topics at the Michigan Department of Education

Brian Lloyd—Measuring State Assessment Student Growth Using EVAAS

Andrew Middlestead—This fall's update on all things assessment: What's the same, what's different.



**MICHIGAN HOUSE
REPUBLICANS**

Representative Tim Kelly
MI Education: A Status Report

Dr. David Arsen—It's Time to Change Michigan's School Funding System

David Judd—Is everything all SET at MDE?
SET = Systems, Evaluation and Technology

Cheryl Twichell—New and Upcoming Reports on MI School Data

Dr. David Treder—Extreme Analysis – hopefully, I'll come up with something that will pique your interest.

Conference Location:

Frankenmuth Bavarian Inn Lodge
One Covered Bridge Road
Frankenmuth MI, 48734

● Please make lodging arrangements directly with the Frankenmuth Bavarian Inn Lodge (989) 652-7200 which has special rates for MERA attendees.

● Conference Questions/Information: David Treder (810) 591-4971 or dtreder@geneseeisd.org

Registration Information

Directions for On-line Registration:

1. Go to <https://catalog.geneseeisd.org>
2. Click either Register (New) or Log in (Established)
3. Click on Education and Learning window
4. Select "MERA Fall Conference 2018"
5. Click on session details
6. Click to "enroll"
7. Follow the registration instructions to complete your registration! (If you would like SCECHs and/or a vegetarian meal, please indicate that in the "Special Needs/Comments/Requests" field.)
8. A confirmation of registration will be sent via email
9. If you have any questions regarding registrations, please contact Jim Gullen at: jgullen@michiganassessmentconsortium.org
10. Please register by Wednesday, Nov. 12, 2018.

**Advanced on-line registration is encouraged, but day of registrations, at the conference, will be accepted.*

Cost: (Select one during online registration)

- \$110.00 One Day Registration Fee (check one below)
 - () November 19, 2018
 - () November 20, 2018
- \$165.00 Two Day Registration Fee
- \$75.00 Two Day Retired or Student Registration